

**TMWTGG Trailer** 



**NTTD Trailer** 



## 007 Website

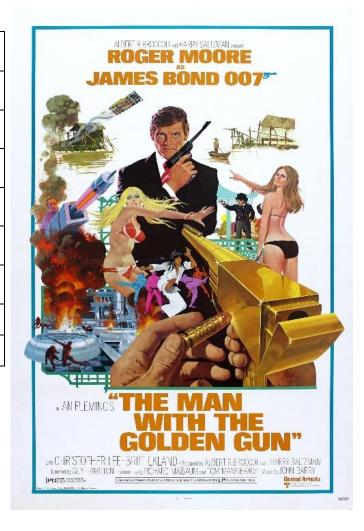
Blumler & Katz Uses & Gratifications



| No Time to Die                | The Man with the<br>Golden Gun |
|-------------------------------|--------------------------------|
| Released                      | Released                       |
| September 2021                | December 1974                  |
| Budget: \$250 -               | Budget: \$7 million            |
| \$301 million dollars         | dollars                        |
| Made \$774 million            | Made \$97 million              |
| dollars                       | dollars                        |
| Bond played by                | Bond played by                 |
| Daniel Craig                  | Roger Moore                    |
| Available on                  | Illustrated poster             |
| Amazon Prime                  |                                |
| Release delayed               | Set in 1973                    |
| due to Covid                  |                                |
| Produced by Eon Productions   |                                |
| Based on books by Ian Fleming |                                |

## **Subject Specific Terminology**

- Context the circumstances that form the setting for an event, statement, or idea
- Genre a style or category of art, music, or literature
- Intertextuality the relationship between media products where one text references another text by reusing some its ideas and meanings.
- Narrative a story
- Protagonist he leading character or one of the major characters in a play, film, novel, etc
- Regulation a rule or directive made and maintained by an authority
- Representation the description or portrayal of someone or something in a particular way



## **Key Theories**

- Propp's narrative theory Bond as the 'hero'
- Hall's Representation theory Gender, race & age
- Neale's Genre theory Action
- Barthes Enigma theory
- Hall's Reception Theory dominant, negotiated & oppositional

