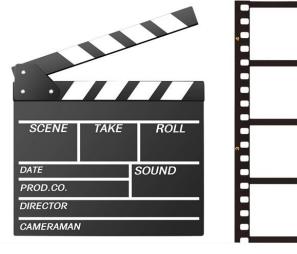
Year 9 Drama Knowledge Organiser – Term 6

What will I learn about this term?

- In this unit, you will study film trailers and narrative image.
- In groups you will create short scenes that are instantly clear to the viewer with clear vocal and visual intention.
- You will be practically assessed on storyboarding and filming your own trailer using the skills that you have learnt.

Film trailers and narrative image





Key Vocabulary



Film Trailer – Trailers refer to short previews of a film, which demonstrates scenes and the general plot and mood of a piece of media, in order to promote interest.

<u>Genre</u> – A style or category of art, music, drama, dance or literature.

<u>Audience Demographic</u> – Classifying an audience into categories.

<u>Visual Intention</u> – What the director or cinematographer was trying to impart to the audience through their choice of shot / camera angle.

<u>**Copy**</u> – Visual graphics used which inform on the story.

<u>Storyboards</u> – Illustrations or images displayed in sequence for the purpose of pre-visualizing a film. **Narrative Image** – The idea that an image or a series of images can be used to tell a story or create a narrative. It can give information about storyline, characters and a sense of genre.

<u>Certificate</u> – An age rating or suggested age rating for the audience of a film.

Target Audience – A specific audience that a film is aimed at.

<u>Vocal Intention</u> – What the actor was trying to impart to the audience through their vocal choices.

<u>Pedigree</u> – Graphics used which inform on the studio, director, cast, awards won etc.

<u>Distributor</u> – The company or person responsible for the marketing and releasing of a film.