

## Year 9 Drama Knowledge Organiser – Term 6

### What will I learn about this term?

- In this unit, you will study film trailers and narrative image.
- In groups you will create short scenes that are instantly clear to the viewer with clear vocal and visual intention.
- You will be practically assessed on storyboarding and filming your own trailer using the skills that you have learnt.

### Film trailers and narrative image



## Key Vocabulary



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**Film Trailer** – Trailers refer to short previews of a film, which demonstrates scenes and the general plot and mood of a piece of media, in order to promote interest.

**Genre** – A style or category of art, music, drama, dance or literature.

**Audience Demographic** – Classifying an audience into categories.

**Visual Intention** – What the director or cinematographer was trying to impart to the audience through their choice of shot / camera angle.

**Copy** – Visual graphics used which inform on the story.

**Storyboards** – Illustrations or images displayed in sequence for the purpose of pre-visualizing a film.

**Narrative Image** – The idea that an image or a series of images can be used to tell a story or create a narrative. It can give information about storyline, characters and a sense of genre.

**Certificate** – An age rating or suggested age rating for the audience of a film.

**Target Audience** – A specific audience that a film is aimed at.

**Vocal Intention** – What the actor was trying to impart to the audience through their vocal choices.

**Pedigree** – Graphics used which inform on the studio, director, cast, awards won etc.

**Distributor** – The company or person responsible for the marketing and releasing of a film.