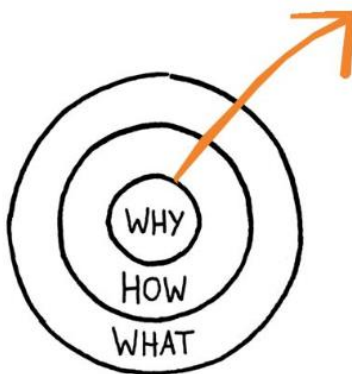


## The Portsmouth Academy: Curriculum Intent: Media Studies



### WHY?

At The Portsmouth Academy our curriculum is designed to **transform the life chances** of all of our students, regardless of disadvantage or personal circumstances. We believe that the best way to transform life chances is to actively shape the minds, attitudes and habits of young people through a framework of **cognitive education** that enables them to become the master of their own destiny.

We are determined to prepare our students for the challenges they will face in 21<sup>st</sup> century society. We do this through teaching them to **Aspire** to greatness, to **Achieve** to the limits of their capability, and to show **Respect** in all that they do. We believe that a personalised approach based on these values will equip students with the tools they require to follow a path which will lead to success in whatever career they eventually choose.

### HOW?

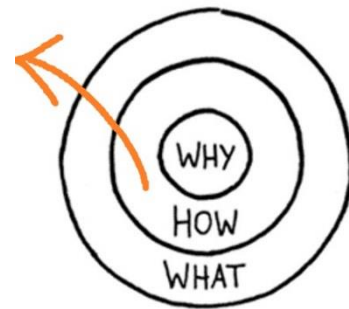
We achieve this through a curriculum offer which emphasises the importance of academic subjects leading to the English Baccalaureate. We provide a broad and balanced curriculum offer with a strong academic core. The curriculum is designed around the needs of each individual, and not all students will follow the same path.

Students are taught both the disciplinary and substantive knowledge of subjects in order to ensure that they understand both the generally accepted facts of each discipline, alongside the skills and structures used to establish those facts. This ensures that students develop an understanding that knowledge evolves and is often challenged.

At The Portsmouth Academy, our curriculum intent for Eduqas GCSE Media Studies is designed to empower students with a comprehensive understanding of media, its influence on society, and the skills required for future careers in the ever-evolving media landscape. Our curriculum is built upon three key pillars: future careers, thinking and reflection, and the rights-respecting schools agenda, while upholding high expectations for all students.

Our Media Studies curriculum is designed to prepare students for the diverse range of careers in the media industry. By exploring the various roles and functions within media production, advertising, journalism, and digital media, students will develop a deep understanding of the skills, knowledge, and qualities required for success in these fields. Through practical assignments and real-world case studies, students will engage with industry-standard tools and techniques, enabling them to develop transferable skills such as critical thinking, creativity, teamwork, and effective communication.

We believe that media literacy and critical thinking are essential skills for the 21st century. Our curriculum encourages students to analyse, evaluate, and interpret media texts, fostering their

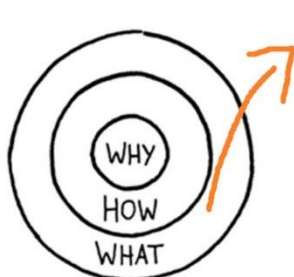


ability to discern and challenge biased or misleading information. By examining the cultural, social, and political impact of media, students will develop a reflective and informed perspective, enabling them to navigate the media landscape responsibly. We promote an environment where students are encouraged to express their thoughts, opinions, and ideas, fostering a culture of intellectual curiosity and independent thinking.

As a rights-respecting school, we are committed to promoting the rights and dignity of every individual. Our Media Studies curriculum is designed to encourage students to critically engage with media representations and stereotypes, promoting a culture of inclusivity, equality, and respect. Through the exploration of diverse media texts and the examination of ethical issues related to media production and consumption, students will develop a deep understanding of media's role in shaping societal attitudes and values. They will also explore the importance of media regulation and the impact of media on individual and collective rights, fostering their commitment to social justice.

We set high expectations for our students, both academically and personally. Our Media Studies curriculum aims to challenge students to achieve their full potential by providing a rigorous and engaging learning experience. Through a blend of theoretical knowledge, practical skills development, and independent research, students will develop the resilience, self-discipline, and perseverance necessary for success. We encourage students to take ownership of their learning, fostering their creativity, originality, and professionalism.

By the end of the Eduqas GCSE Media Studies course, our students will have developed a deep understanding of the media landscape, critical thinking skills, and the ability to create and analyse media texts. They will be equipped with the knowledge, skills, and attitudes necessary to pursue further study in media-related fields or enter the workplace with confidence. We aim to nurture well-rounded individuals who are informed consumers of media, responsible digital citizens, and advocates for media representation and social change.



**WHAT?**

Students at TPA follow a 3 year key-stage 3 curriculum meaning that students will take options in year 9 and will have 2 years to study their GCSE courses...

